

# Oscar/Bright Health Enrollment Update

January 9, 2023



# Oscar and Bright Health customers are shopping!

- 45,671 customers effectuated in a Bright Health or Oscar plan last year
- As of January 4, 2023, **66%** (29,973) enrolled for PY23.
  - 4% of those who received a suggested plan enrolled in their suggested plan
  - 96% submitted into a plan other than their suggested plan
- Special Enrollment Period (SEP) until March 1, 2023